



# THE COMPETITIVE COMMUNITIES INITIATIVE

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## STRATEGIES ASSESSMENT GUIDE

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As Action Teams start to develop their plans, it is vitally important that they assess the impacts the proposed project, activity or action will have on the community. This simple worksheet will help teams target specific projects and evaluate proposed strategies.

### QUESTIONS TO CONSIDER

**PROPOSED STRATEGY:** \_\_\_\_\_

- 1. Is this project “Do-able?”**
- 2. What resources will be needed to initiate this effort?**
  - 8 Human
  - 8 Financial
  - 8 Material
- 3. Will the community support it and what actions will be required?**
  - 8 Who will pay the bill?
  - 8 Will it require a tax increase?
  - 8 Who will be most affected?
  - 8 Who are the winners/losers in this plan?
  - 8 Is the project one that benefits the community as a whole or is it one that is only of interest to a limited or special interest audience?
  - 8 Who needs to be involved in the project to insure its success?
- 4. What steps will be required to put this strategy into action?**
- 5. When completed, what benefits will the community gain? Will it have a positive impact on the community and the citizens?**
- 6. What additional information is needed?**
- 7. Who will assume leadership for this project/action?**
  - 8 Government
  - 8 Volunteers
  - 8 Service/Civic Organizations
  - 8 Service Agencies
  - 8 Taxing Bodies
  - 8 Other